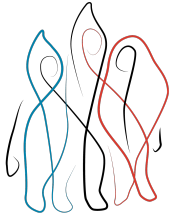


News Release

FOR IMMEDIATE RELEASE



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RÉGIE RÉGIONALE DE LA NUNAVIK REGIONAL
SANTÉ ET DES SERVICES BOARD OF HEALTH
SOCIAUX DU NUNAVIK AND SOCIAL SERVICES

NEW LOGO FOR THE NUNAVIK REGIONAL BOARD OF HEALTH AND SOCIAL SERVICES

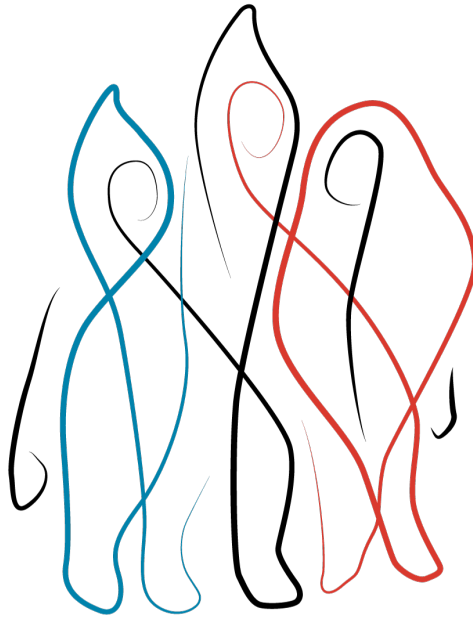
Kuujjuaq, September 1, 2015 – The Nunavik Regional Board of Health and Social Services (NRBHSS) is pleased to announce the launch of its new logo.

The unveiling was held in Kuujjuaq during a visit from the Minister of Health and Social Services, Dr. Gaétan Barrette.

Various talented and established artists from Nunavik were invited to submit proposals and the following image (next page), created by Thomassie Mangiok of Ivujivik, was chosen.

The new logo reflects the connectivity and togetherness that flows through the region's people, standing together, working towards strengthening the wellbeing of Nunavimmiut.

Congratulations to Mr. Mangiok. The NRBHSS thanks all artists who submitted their entries.



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*The NRBHSS is a public agency created in 1978 under the **James Bay and Northern Québec Agreement**. It is responsible for nearly the entire territory located north of the 55th parallel in terms of the provision of health and social services for the inhabitants of the 14 communities.*

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Source: Nunavik Regional Board of Health and Social Services
 Executive Management Department

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