



FOR IMMEDIATE RELEASE

The NRBHSS announces the

2024 CAREGIVER APPRECIATION MONTH CAMPAIGN



Kuujuuaq, QC – [October 14] – The Nunavik Regional Board of Health and Social Services (NRBHSS) is proud to announce the launch of the **2024 Caregiver Appreciation Month**, taking place throughout **November**.

Caregivers are the unsung heroes of our communities, and the **Caregiver Appreciation** Campaign allows us to acknowledge their tireless efforts and express our gratitude. We invite everyone to participate by nominating deserving caregivers and joining us in recognizing their remarkable contributions.

This annual initiative honors the extraordinary dedication of caregivers across Nunavik. These compassionate community members play a vital role in enhancing the well-being of those they support, providing essential care and assistance to individuals living with limitations or disabilities.

Since its inception in 2022, the **Caregiver Appreciation** Campaign has celebrated the invaluable contributions of both natural and worker-caregivers. What began as a weeklong initiative has now expanded to a month-long celebration, reflecting the importance of this cause.

2024 Campaign Highlights:

- **Star Caregiver Nominations:** Community members are invited to nominate caregivers who have demonstrated exceptional dedication and impact. Nominations can be submitted via the online form [here](#).
 - Participants can also send submission by filling the paper form and emailing it to Audrey Hachey (RRSSSN): audrey.hachey.rr17@ssss.gouv.qc.ca by **November 29st, 2024**.
- **Recognition and Prizes:** As part of **Caregiver Appreciation Month**, outstanding caregivers will be recognized and rewarded with various prizes. These include Co-op gift vouchers, free rent vouchers provided by the Nunavik Housing Bureau (NHB), and round-trip plane tickets from Air Inuit.
- **Community Events:** Special events will be held in selected communities to celebrate local caregivers and their contributions.

The 2024 **Caregiver Appreciation Month** Campaign aims to shine a spotlight on those who make a significant difference in the lives of others. By recognizing their dedication, we hope to inspire continued support and appreciation for caregivers throughout Nunavik.

For more information about **Caregiver Appreciation Month** and/or the **Star Caregivers Initiative**, please visit our [website](#) or contact:

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About NRBHSS:

The Nunavik Regional Board of Health and Social Services (NRBHSS) employs 227 Inuit and non-Inuit persons. It consists of the Department of Executive Management, the Department of Public Health, the Department of Planning and Programming, the Department of Administrative Services, the Department of Inuit Values and Practices, the Department of Out-of-Region Services and the Department of Regional Human-Resources Development.