









Merryl Hammond, PhD • Rob Collins





Nunavik edition prepared for and licensed to: Nunavik Regional Board of Health and Social Services (NRBHSS). Nunavik PDF version of this work © Nunavik Regional Board of Health and Social Services September 2022 ISBN: 978-1-989298-08-4

Written by Merryl Hammond, PhD and Rob Collins Illustrations by Martin Aubry All graphics © 2022 Consultancy for Alternative Education (CAE Canada) 6 Sunny Acres • Baie-D'Urfé • Québec • H9X 3B6 • Canada T: (514) 457-4347 / (514) 457-4990 cae.canada@icloud.com

To get copies of this booklet please contact: Nunavik Regional Board of Health and Social Services PO Box 900 Kuujjuaq • Québec • JOM 1C0 • Canada T: (819) 964-2222 x 266 victoria.grey@ssss.gouv.qc.ca

The views expressed in this publication are those of the authors only, and while the Nunavik Regional Board of Health and Social Services strongly supports the objectives of this work, the authors alone are responsible for the information presented and the approach taken.

You are free to share (copy and redistribute the material in any medium or format) under the following terms:

Attribution — You must give appropriate credit, provide a link to the license holder (NRBHSS), and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use.

Non-commercial — You may not use the material for commercial purposes.

No Derivatives — If you remix, transform, or build upon the material, you may not distribute the modified material.

		cky Grey	
ntroduct	ion		1
Quiz	•••••		2
Step 1:	Ge	t your mind and heart ready	
	1.	How does smoking harm us?	
	2.	Why did I start smoking?	
	3.	Why did I get addicted (if I already did)?	
	4.	Why do I keep on smoking?	6
	5.	Why should I quit?	
	6.	What can I do instead of smoking?	8
	7.	Why should I keep a Smoking Record?	
Step 2:	Ge	t your body ready	
	1.	Exercise every single day	10
	2.	Eat healthy food, not junk	10
	3.	Drink 2 litres of water a day	10
	4.	Cut down on pop, coffee and tea	
	5.	Stay "clean" while you quit	
	6.	Get good sleep	10
	7.	Think about using nicotine replacement or pills	10
Step 3:	Ge	t social support	
	1.	Think about who can support you	11
	2.	Hang out with non-smokers	
	3.	Speak up!	
	4.	Cut down on stress	11
Step 4:	Ma	ıke your own plan to quit	
	1.	Learn from your past experience with quitting	
	2.	Set a quit date	
	3.	Choose cold turkey or weaning	
	4.	Expect withdrawal symptoms	
	5.	My Plan to Quit	13
	6.	Example of a Daily Action Plan	14
	7.	My own Daily Action Plan	
Step 5:	Qu	it and stay quit	
	1.	How to stay quit	
	2.	Tips to cope with strong cravings	
	3.	In an emergency	
		What if I have a nuff?	10
	4.	What if I have a puff?	

Foreword by Vicky Grey

Many Nunavimmiut start smoking at a very young age. When they get addicted, they have a very hard time trying to quit – even knowing that smoking isn't good for them. Many develop tobacco-related diseases. That's why Nunavimmiut need to learn about how to quit smoking and stay quit. I really hope this *How to Quit Smoking* booklet will help them to quit.

I myself used to be a smoker. I smoked on and off for many years. I am so relieved that I have been smoke-free for ten years now. I set my mind to being a non-smoker for life and I have no cravings at all just by thinking that I will be healthier and live longer.

I can remember some tips I used to quit. First, I reminded myself that I have relatives who are very heavy smokers, and they were coughing so much and spitting at the same time. I didn't want to become like them when I got older. So I stayed quit because they didn't look healthy at all and they were so addicted to nicotine and could not stop smoking. A few of them lived with an oxygen tank and couldn't survive without it. Second, I had really good social support from my family and friends, especially my mother who never smoked in her whole life. She was very healthy and had no wrinkles on her face even in her old age!

In my experience, to quit you have to set your mind that you don't want to be a smoker your whole life and that you want to have a healthier lifestyle and live longer.

Each person who uses this booklet will find different parts more useful. One of my favourite sections is the one about how smokers must try to cut down on stress as they quit smoking. As the booklet says (p11): "There are so many reasons for Nunavimmiut to feel stressed... Think about ways you can cut your stress so you don't need to reach for a cigarette when you feel stressed. Try speaking to a friend, visiting an Elder, music, meditation, exercise, sleep, writing in a journal, or anything else you find helpful."

I would like to thank my colleagues on the Tobacco Team at the Health Board who gave helpful feedback for this final version: David Arsenault, Alain Ishac, Dr Simon Riendeau, and Nathalie Harrison.

I hope you will find inspiration in this booklet, as well as practical tips to support you on your quitting journey. Good luck!

Vicky Grey Health Promotion Officer, Smoking Prevention & Cessation Nunavik Regional Board of Health and Social Services

Introduction



Did you know: Smoking rates in Nunavik are extremely high. More than seven out of ten Nunavimmiut smoke every day. And even more smoke occasionally.

That's why we've written this booklet about *How to Quit Smoking*. It is meant for two main groups in Nunavik. First, for smokers who need tips and information to help them quit. And second, for non-smoker friends and family members who want to support smokers as they quit.

Quitting smoking isn't easy, but millions of people around the world have quit and stayed quit. In this booklet, we explain—in 5 steps—how to quit smoking.

Before we start, please use the space below to note any tips you already know that can help smokers quit. (Please do this exercise whether you are a smoker or the loved one of a smoker.) We'll return to these tips at the end of this booklet.

Tips I know to help smokers quit:		

The next step is to check out what you already know about some of the points in this book, so please do the quiz on page 2 next.

Nunavik Regional Board of Health and Social Services

Quiz



Let's start with a quick quiz about how to quit smoking in a way that will give you the best chance of quitting and **staying** quit!

This is not a test! Just take a guess to answer each question, then check the answers at the bottom of the page.

- 1. It's important to get good sleep every night while quitting. True/False.
- 2. Why do we recommend that you spend less time with smokers while you are quitting?
- 3. Most smokers use the "cold turkey" method to quit. What does that mean?
- 4. List 3 withdrawal symptoms that some smokers get when they are quitting.
- 5. To avoid a relapse when you have a sudden craving to smoke, we recommend the "5Ds". Can you list at least 2 of them?

Answers

- 1. True.
- 2. Spending time with smokers may tempt you to smoke.
- 3. "Cold turkey" means you quit suddenly, on your quit date. Another method is "weaning" or cutting down.
- 4. Any 3 of these: cravings, cough, nervousness, bad mood, can't focus, dizziness, headaches, nightmares, tiredness, upset stomach, itchy skin, hunger, sore throat.
- 5. Any 2 of these: <u>Delay</u>; <u>Distract yourself (Do something else)</u>; <u>Deep breathing</u>; <u>Drink water</u>; <u>Discuss your feelings (or write them down in a journal)</u>.

Now, let's learn about how to quit smoking!

Step 1: Get your mind and heart ready

1. How does smoking harm us?



This question is answered (in 10 sections – yes, 10!) in the book *How Smoking Harms Us*.

It digs into the problems of smoking, and explains how smoking affects smokers as individuals, their families, their communities, and even their culture. If you haven't already read that book, please do so now.

Some of the ways smoking harms us are shown below.





Smoking is an addiction

Think back to why you started smoking

Were you like the little kids in these drawings: just wanting to look and feel older, and maybe earn a little "respect"

in the first place.

from family and friends?

2. Why did I start smoking?



I want to look grown up!

Or were you looking for acceptance, wanting to be like everyone else around you?

Did you just want to see what smoking was all about?

Did you start puffing for the fun of it? Or for no real reason at all?

Well, that's how **millions** of kids and youth around the world start smoking every year. It's called "experimenting." They experiment with tobacco, weed, alcohol, sex — you name it.

But next thing you know, you get totally hooked



It's cool to feel accepted by a group, but...



Me too!

3. Why did I get addicted (if I already did)?



Nunavik Regional Board of Health and Social Services

4. Why do I keep on smoking?

Please check off any reasons for smoking that are true for you.



For every reason you checked off, ask yourself:

- Is this really a good reason to smoke?
- How will smoking help or change this situation?
- What could I do instead of smoking to address this reality or problem in my life?

In the space below, please write some notes about what you've learned from this section.

The main reasons I smoke are:	Things I could try instead of smoking:	

5. Why should I quit?

As we saw in the *How Smoking Harms Us* booklet, smoking harms us in many ways. But each smoker has their own special reason(s) for quitting.

Look over the list below, and check off any reasons to quit that are true for you.



6. What can I do instead of smoking?

Please check off each statement that's true for you, then read the small text underneath it to see what you could try instead of smoking.

- I mainly smoke at parties and with friends. You're a "social smoker." Tell friends that you plan to quit. Avoid risky situations (like hanging out with smokers, drinking alcohol) for a few weeks while you quit.
- 2. Smoking relaxes me and makes me feel good.
 Do some exercise; try deep breathing; meditate; sing; take a bath or shower; nap; go for a drive/ride; watch a movie; play video games; listen to or play music.

3. 📮 I smoke when I'm stressed out or angry.

Phone or visit a friend or an Elder. Write in a journal, or express your emotions through music, dance or art. Meditate. Go for a walk.

4. llove holding a cigarette and lighting up; it keeps my hands and mouth busy.

To keep your hands busy: Draw; knit; sew; carve; play with beads, string, keys, coins, elastics, or a stress ball. Light a candle or a qulliq instead of a smoke.

To keep your mouth busy: Suck on a straw, some ice, or hard candy. Chew regular gum. Eat nikkuk, carrot sticks or pieces of apple or other fruits and veggies. Chew on a toothpick or matchstick.

5. **D** I smoke to relieve my cravings.

You are physically addicted to the nicotine in tobacco. You may want to speak to the nurse about using nicotine replacement or other medications to help you quit.

6. \Box I smoke to wake myself up, or to get a boost.

Shower; wash your face; brush your teeth; suck ice; sing; dance; take 3 deep breaths; do some stretches; go for a walk or jog.

What have you learned from this exercise?

7. Why should I keep a Smoking Record?

A Smoking Record is a list of every cigarette you smoke for 2 or 3 days. Why do this? So you can learn about your **patterns** and the things that **trigger** you to smoke. Then you can avoid those triggers as you quit.

Here's a sample Smoking Record. Keep a piece of paper with these headings inside your pack of cigarettes so you can record this info every time you light up.

Smo	Smoking Record				
Date	Time	Place, activity, people (Triggers)	My feelings	Craving	
		e.g. 1) At home, having lunch, alone. 2) At Siasi's place, playing video games with Siasi & Aliva.	e.g. bored, sad, mad, lonely, scared, upset	1 = mild 2 = average 3 = severe	

Soon, you'll see that a pattern emerges. Then, answer these questions.

- 1. What times of the day will be hardest for me when I quit, and why?
- 2. What places and activities should I avoid while I'm trying to quit, and why?
- 3. Which people do I need to avoid, and why?
- 4. What strong feelings make me want to smoke?
- 5. What needs does smoking meet in my life?
- 6. How can I meet those needs *without* smoking?











Step 2: Get your body ready

1. Exercise every single day

Why? Exercise releases endorphins (chemicals in the brain). They cut stress, and reduce pain and depression. So exercise gives you a "natural high." Sweat every day!

2. Eat healthy food, not junk

Choose country food, and fresh fruits and veggies. Avoid junk food. Don't eat too much or you'll gain weight when you quit. Don't replace smoking with eating!

3. Drink 2 litres of water a day

Water flushes away the nicotine from your body. (Water, not juice or pop!) Drinking water also helps you keep your hand and mouth busy without smoking: take a water bottle with you wherever you go!

4. Cut down on pop, coffee and tea

These drinks often act as a "trigger" for smoking. Also, the caffeine in coffee, tea, and pop causes bad headaches when you are withdrawing from nicotine.

5. Stay "clean" while you quit

Alcohol and other drugs may trigger you to smoke and weaken your commitment to quit.

6. Get good sleep

It's tiring to go through nicotine withdrawal and fight off cravings. You need extra rest as you quit. Take naps when you can. And get good sleep every night.

7. Think about using nicotine replacement or pills

Please ask your health worker about quitting aids like nicotine replacement therapy (NRT) and pills.















Step 3: Get social support

1. Think about who can support you

Think about how your friends, family and other people can support you as you quit. Don't be shy to ask for help from your network! Make a list of things you could ask each person to help you with in the first week or 2 when you quit. For example, "Will you come for a walk with me every day? Or, can we watch a movie together at my place, so I don't feel tempted to go to Paulussie's house where they all smoke?"



A warning: You may find that not all your friends and family members are pleased to hear that you want to quit. Why?

- 1. Some may worry that you'll pressure them to quit, too.
- 2. Some may think that you'll be hard to live with as you go through nicotine withdrawal.

2. Hang out with non-smokers

Some people will be really high-risk for you to hang out with for the first few weeks while you quit. Heavy smokers, people who don't respect your decision to quit, people who bully you. Try to avoid these people until you feel more confident as a non-smoker.

Tell your smoking buddies that you're "taking a break" for a while so you don't feel tempted to smoke with them.

3. Speak up!

Many people become more outspoken and assertive when they quit. They stand up for themselves. Before, if they got upset, they would just light a cigarette and try to smoke their emotions away. Now they don't smoke, so they learn to express themselves better, and they tell people how they're feeling and why. (For example, "When you come home so late it upsets me...") Learn to speak up for yourself!



4. Cut down on stress

There are so many reasons for Nunavimmiut to feel stressed: overcrowded homes, lack of employment, poverty, drugs and alcohol, family violence, physical or mental illness. Many believe that smoking relieves stress. But



we know that smoking doesn't solve any of those problems. In fact, it causes many more problems of its own – as explained in *How Smoking Harms Us*.



Think about ways you can cut your stress so you don't need to reach for a cigarette when you feel stressed. Try speaking to a friend, visiting an Elder, music, meditation, excercise, sleep, writing in a journal, or anything else you find helpful.

Step 4: Make your own plan to quit



It really helps to have a plan to quit. Here are some key steps to help you.

1. Learn from your past experience with quitting

Have you ever tried to quit before? If so, think about what worked well and what caused you to relapse (start smoking again).

Don't feel bad about relapsing. Many smokers try 4 or 5 times, or even more, before they quit for life. Just don't stop trying!

2. Set a quit date

Set a quit date and work towards it with confidence.

Remember, there's never a "perfect time" to quit, so don't make excuses to delay!

3. Choose cold turkey or weaning

Most smokers quit using the **cold turkey** method. This means you smoke your normal amount until your quit date, and then quit suddenly.

Other smokers cut down slowly or **wean off**. This seems gentler, but often you'll "hit a wall" at a certain number of cigarettes a day, and won't be able to wean off after that. Then, go cold turkey.

4. Expect withdrawal symptoms

Here are some things you may feel during the first week or 2 after quitting:

- cravings, cough
- anxiety, bad mood, can't focus
- dizziness, headaches
- nightmares, tiredness
- hunger, upset stomach
- itchy skin, sore throat.

Don't worry: these symptoms will soon pass, and they are all a normal part of quitting. Each withdrawal symptom is a sign that your body is healing from nicotine!







5. My Plan to Quit

My quit date is:



Please check Yes or No for each point below. Note: Page numbers refer to the page where that topic is discussed.

	Yes	No	
1.			I know how smoking harms us (pg. 3 and <i>How Smoking Harms Us</i> book)
2.			I know why I started smoking (pg. 4) and why I got addicted (pg. 5)
3.			I know why I keep on smoking (pg. 6)
4.			l know why l want to quit (pg. 7)
5.			l know what l can do instead of smoking (pg. 8)
6.			I'll keep a Smoking Record (pg. 9)
7.			l'll exercise every day (pg. 10)
8.			I'll eat healthy food, not junk (pg. 10)
9.			I'll drink lots of water (pg. 10)
10.			I'll cut down on tea, coffee, pop, alcohol and other drugs (pg. 10)
11.			I'll get good sleep (pg. 10)
12.			I'll consider using nicotine replacement and/or medications (pg. 10)
13.			I'll get social support to quit (pg. 11)
14.			I'll learn from any previous relapses I've had (pg. 12)
15.			I've chosen my quitting method: cold turkey or weaning (pg. 12)
16.			l know about withdrawal symptoms (pg. 12)
17.	. What people, places, activities and emotions trigger me to smoke? What can I do instead of smoking in those situations? (See your Smoking Record, pg. 9)		
18.	What reward will I give myself when I quit?		
19.	Other ideas:		

6. Example of a Daily Action Plan



Now that you've made a Plan to Quit, you can make a Daily Action Plan to stay on track.

Think of new, healthy ways to live each day without smoking.

Here's an example, and then you can fill in your own Daily Action Plan on the next page.

Time of day	My old smoking routine	My new smoke-free routine
Wake up	Wake up. Grab a coffee/tea. Go outside to smoke. (No breakfast.)	Wake earlier than usual. Pray or meditate. Do some stretches to relax. Visit a relative. Go for a walk in the fresh air. Eat a healthy breakfast. Drink water or juice instead of coffee/tea.
Morning	Smoke with smoker friends. Drink pop.	Visit non-smoker friends. Eat a healthy snack (nikkuk, fruits or veg). Drink water.
Lunch	Eat fast food. Drink pop. Smoke.	Eat country food or fresh food. Drink water. Go for a walk. Do deep breathing.
Afternoon	Visit smoker friends. Smoke. Play video games. Drink pop.	Visit non-smoker friends. Play sports. Eat healthy snack. Drink water. Take a long nap.
Dinner	Eat. Smoke.	Drink water. Eat. Go for a walk.
Evening	Watch a movie with smoker friends. Smoke. Drink tea. Shower. Smoke.	Visit non-smoker friends to watch a movie. Do a crafts project: sew, carve, beading, etc. Shower. Sing! Do deep breathing. Smile!
Bedtime	Check Facebook/YouTube for too long. Go to sleep late.	Limit time for Facebook/YouTube. ("I need good sleep!") Be thankful: "I got through a whole day without smoking!"

7. My own Daily Action Plan



Here's a blank Daily Action Plan for you to fill in.

Note: if your daily routine is very different on weekends, it helps to make 2 plans – one for weekdays and one for weekends.

Time of day	My old smoking routine	My new smoke-free routine
Wake up		
Morning		
Lunch		
Afternoon		
Dinner		
Evening		
Bedtime		



2. Tips to cope with strong cravings

To prevent a relapse, try using the "5Ds": 1. <u>D</u>elay; 2. <u>D</u>istract yourself; 3. <u>D</u>eep breathing; 4. <u>D</u>rink water; 5. <u>D</u>iscuss your feelings. We explain each of these tips below.

1. <u>D</u>elay lighting up

- Just be patient for 2 or 3 minutes, and soon this craving will pass!
- While you wait for the craving to fade, read over your Plan to Quit (pg. 13) and Daily Action Plan (pg. 15) to stay focussed.
- Send positive messages to your brain. Many people think negative stuff: "I'm useless; I'll never stay quit." To try to feel better, they relapse and go back to smoking. Instead, think: "I am strong and resilient. I **can** quit!" Whatever positive and inspiring messages make sense to you.

Please write a positive message to yourself here:

• Can you think of other ideas to delay lighting up?

2. <u>D</u>istract yourself/<u>D</u>o something else.

- There are so many things you can do to distract yourself: Count to 10. Stretch. Watch a video. Listen to music. Sing. Pray or meditate. Change up your daily routine (e.g. wake earlier, sit in a different chair, take a nap). Walk or do other physical activity.
- Think of your reasons to quit (see pg. 7) and what you can do instead of smoking (pg. 8).

jquick!!

- Keep your hands busy: sewing, knitting, carving, a stress ball anything!
- Pack some healthy snacks to eat when you get cravings.
 Nikkuk, fruits or veggies are best, and will keep your mouth busy.
 Chewing gum also keeps your mouth busy.
- Think about people, activities and places that make you feel good. Fishing? Hunting? Going on the land? Eating country foods? Visiting friends or an Elder? Spend time with those people, doing those things, in those places. Why? The better you feel about yourself, the more likely you will be able to live without tobacco.
- Think about people, activities and places that may tempt you to smoke, and try to stay away from them.
 Many people relapse when they smoke weed, drink alcohol or do other drugs.
 The drugs may weaken your commitment to quit, and trigger cravings.
- Read over some sections in this booklet to distract and motivate yourself.
- Add other ideas to distract yourself from lighting up.





3. <u>D</u>eep breathing

• Take slow, deep breaths.

Breathe in slowly through your nose while you count to four, then breathe out slowly through your mouth. Do this five to ten times until your craving passes. This will calm your mind, reduce stress, and energize your body with fresh air. Imagine clean air going deep into your lungs, instead of the toxic chemicals you used to inhale from a cigarette!



• Have you ever tried deep breathing to avoid lighting up? If so, did it help?

4. <u>D</u>rink water

- Drink lots of water all day long. Take a water bottle with you everywhere, just like you used to take a pack of cigarettes. Flush the old nicotine out of your body, flush away the cravings, and keep your hand and mouth busy like smoking used to do.
- Cut down or try to avoid coffee and tea. These drinks contain caffeine which may cause headaches during withdrawal from nicotine, and may trigger you to smoke. Pop also contains caffeine, so try to cut down the amount you drink.



• Can you try drinking more water and less tea, coffee and pop while you quit?..

5. Discuss your feelings

• Talk to a family member or phone a friend for support. Don't be shy to ask for help: you deserve it! Or if you prefer, write notes in a journal.



- Talk to a trusted Elder about your quit smoking efforts. Find out more about Inuit culture in the old days before colonization, when Inuit lived on the land and never used tobacco. Let this inspire you to quit!
- Who do you feel comfortable with to discuss your feelings so you won't light up?



Imagine: each nicotine craving is like a wave in the ocean. You feel it building up, then it crashes to shore, and gently fades away. Yes, another wave (craving) may soon follow, but you only have to cope with one craving at a time!

Use the tips above to help you stay quit whenever you feel a craving to smoke.

You've prepared well. You can do it! Just take it one day at a time, one craving at a time!

3. In an emergency...

In an emergency, use nicotine replacement

• If you try all 5Ds but still think you're about to relapse (start smoking again), please use some nicotine gum or other nicotine replacement therapy.

That way, your body will still get some nicotine, but you won't start smoking again.







Can you see how nicotine replacement could be an emergency solution to prevent a relapse?

4. What if I have a puff?

Some people have a puff, a few puffs, or even a whole cigarette while quitting. Maybe they smoked some weed or drank alcohol, and lost their focus for a while. Or maybe they had a family crisis and "forgot" that they had quit smoking recently.



If that happens to you, don't panic. Don't give up and become a smoker again. Tell yourself: "I am an ex-smoker and I just had a **slip**. I need to re-focus and move forward."

Analyze what happened to cause your slip, and try to prevent it from happening again. Plan a strategy in case you ever have to face that kind of risky situation in the future.

5. What if I relapse?

Relapse is a normal part of quitting for most smokers. Some of us took many tries before we finally quit for life.

Never give up. Learn from your relapse, set a new guit date, and guit again!



Conclusion

- 1. Look back at the Table of Contents at the beginning of this book. Do you think the 5 steps in this booklet make sense?
- 2. Of the 5 steps listed in the Table of Contents, which **one** do you think is the most important for you, and why?
- 3. Can you think of any other steps to help smokers quit?.....
- 4. Please re-do the quiz on pg. 2 and see if you can answer most or all of the questions correctly now.
- 5. Now that you've read this booklet, please use the space below to write or draw something about how to quit smoking.
- 6. Then, compare what you fill in now with what you put in the box on pg. 1.
- 7. Finally, add any ideas from your notes on pg. 1 to the box below.

How to quit smoking:



In this book, we explain – in 5 steps – how to quit smoking!

Step 1: Get your mind and heart ready





Step 2: Get your body ready





Step 3: Get social support





Step 4: Make your own plan to quit

Step 5: Quit and stay quit





